

BOARD OF EDUCATION
NEWARK, NEW JERSEY 07102

THERESA S. DAVID
ACTING ASSISTANT SUPERINTENDENT
IN CHARGE OF SECONDARY EDUCATION

FRANKLYN TITUS
SUPERINTENDENT OF SCHOOLS

I. The Public Relations Program

- A. A very positive image of Central must be presented to the community in general and in particular to the feeding schools.
- B. The clean up or close down edict was two fold:
 1. It gave birth to this gathering
 2. The truth has to be faced parents and entering students are suspicious.
- C. Every business here represented is in the business of selling a product. The product here to be sold is the worth of Central.
 1. Such a program cannot be mine alone. Support from me is to be expected as the usual thing.
 2. Posters for feeding schools
Newspaper stores
Television programs
Brochures- profiles of success of Central grads.

II. Workshops for Administrators

- A. The work of an administrator is the management of his team to produce a marketable product.
- B. What techniques does business use to motivate their teams: supervisors, group leaders, other than the pay check.
- C. Proposal
Two four hour workshops on two successive Saturdays for Central administrators and chairmen.
- D. The workshops have to be presented with the thought in mind that you are dealing with a ~~convoy~~ system (i.e. teachers)- that by Board and Union contract is allowed a legal 18 days for absence, 15 sick days, 3 personal days.

III. The Self Image

- A. One of the houses I have drawn up is the Coordinated Careers Program. Admittedly it is a fancy title to cover occupations.
- B. Central has a wealth of shops: printing, graphic, and machine which have to be upgraded to today's standards.

each position to evaluate by the shop supervisor and the Central teacher.
They send results to a written project covering math, science, and English.

They actually are engaged under supervision in developing a formula.

They keep work hours i.e. (school time)

For a three or four week period they are provided transportation to the laboratory.

To take a Chemistry class (they are usually small) and divide it into small working groups for practical use.

Proposed:

Who does the experiment usually grow and develop once the idea is given later
but achieves do not offer the opportunity for much work in science.

In the main utilization program I have used science as the example, but
it could be applied to many areas.

So much of our education even today is only giving help service to what
is truly real.

IV The Main Utilization

c. During the summer there is an apprenticeship program. It
can be worked out with the Union - here they actually
have their hands in experience for a period and a grade
for credit.

d. A program of utilization by Central youth who have
the free and correct use the basic sciences who
are in the best condition to have the best opportunities to obtain the
standard of living they can achieve.

e. Various from Union apprentices who can set up
sites if it's.

b. They seem to have no interest at all in the
construction skills needed to make one more than a
bench in utilized labor.

c. Black students at Central have come to feel that
working with the hands is disagreeable.

d. An ongoing secret program

1. Conventions from industry to plan with out industrial arts
produce marketable skills.

e. Propose

- b. *Bulweria and Inductroy planned a meeting and held a study session of experts who for two weeks conducted a meeting and held a study session at Central.*
- a. *They presented a study of how to get better delivery from the staff at Central.*
- b. *There the study was evaluated and modified with the education. A team of management specialists move in for a critique to evaluate and plan operations.*